# Hospitality Business Management

Purpose: To support teaching and research at the undergraduate (BA) level of Hospitality Business Management and Wine Business Management; Ph.D. in business administration with a concentration in hospitality and tourism; online MBA with a concentration in Hospitality Business Management and faculty research in Pullman and at the Switzerland International Center, a partnership with the Cesar Ritz Colleges in Brig, Switzerland. The programs provide specialized study of the major organizational and administrative problems of the hotel, restaurant, and tourism industries, wine business management, managed services venues, and senior living management at the national and international levels. Courses are also provided on foodservice, cooking, culinary management and catering.

## General Collection Guidelines:

Languages: English or English translation. Foreign language materials are purchased on a very selective basis.

Chronological Guidelines: Current research and development are emphasized. Retrospective purchasing is selective.

Geographical Guidelines: Emphasis is on the United States; however no region is excluded.

Treatment of the Subject: Research publications and statistical data sources, by bureaus of business and economic research and other specialized research bureaus, are extensively acquired. Works on theory and practice are acquired extensively. Popular treatments and textbooks are acquired selectively.

Types of Material: Materials acquired are in the form of print books, electronic books, journals and periodicals, indexes, electronic databases, legal and tax services, government documents and corporate data. Most journal and periodical current issues and backfiles are available electronically.

Date of Publication: Emphasis is on currently published materials. Retrospective purchasing is selective.

Other General Considerations: Access to resources is augmented through the Orbis Cascade Alliance and Interlibrary Loan. In addition to state and national documents, the WSU Libraries documents collection has United Nations, Organization for Economic Cooperation and Development and World Tourism Organization documents which are of importance to students and faculty working with international aspects of Hospitality Business Management.

## Observations and Qualifications by Subject with Collection Level:

General Business: Includes accounting, business law, finance, international business, marketing, management and operations.

See:

Business

Hospitality Business Management All: C(1). Hotel management includes management of hotels and motels. Restaurant management includes management of restaurants, institutional food services, clubs, cooking, culinary management and catering. Senior living management includes management and operations of senior living facilities. Tourism and travel includes state, national, and international tourism strategy and planning.

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